

ANALYZE BUSINESS SERVICES

Licking County, Ohio

WHAT IS INFORMATION TECHNOLOGY?

With the integration of the Internet in most aspects of daily life, our collective use and reliance on information technology grows on a continual upward arc. Vast amounts of data stream through technology used for business operations, governance, education, and entertainment; keeping the information flowing and equipment working properly is the job of information technology—or IT—professionals.

IT offers a great variety of both creative and technical careers, from designing and developing software applications, databases, and websites to providing customer support and ensuring information security. More so than perhaps in any other industry, many IT jobs can be performed remotely, as long as a reliable Internet connection is available.

Licking County In-Demand Business and IT Services Career Pathway: Information Technology

Source: <https://www.careeronestop.org/Videos/IndustryVideos/industry-videos.aspx>

Source: EMSI, May 2021

BUSINESS SERVICES BY THE NUMBERS: LICKING COUNTY



998 BUSINESS SERVICES EMPLOYERS



10,994 BUSINESS SERVICES JOBS



\$72,010 AVG. EARNINGS PER JOB

WHAT ELSE?

Believe it or not, Licking County is very tech-savvy, and more than 50 of the county's local employers are represented on the Fortune 500!

People looking to buy a car online might be helped out by the Carvana Inspection Center in Heath where they are utilizing fascinating technology to take 360° photos of vehicles inside and out.

Owens' Corning invented fiberglass right here in Licking County, and products continue to be studied and perfected at their Granville science and technology campus every day.